Media

#### Statement of Intent

Media Studies will enable students at Raynes Park High School to build confidence and skills through a process of decoding, comparison and practical application so that they develop a sound understanding of technologies and contexts. Students will develop industry standard software skills (Adobe CC) so that they can accumulate proficiencies that will aid their future employability Students will become equipped with the knowledge and skills to deconstruct media codes and conventions, whilst boosting their own potential for content creation in the Web 2.0 era.

#### Key Stage 4 Curriculum

The WJEC Eduqas GCSE in Media Studies offers a broad, coherent and engaging course of study which enables learners to:

- demonstrate skills of enquiry, critical thinking, decision-making and analysis
- acquire knowledge and understanding of a range of important media issues
- develop appreciation and critical understanding of the media and their role both historically and currently in society, culture and politics
- understand and apply specialist subject-specific terminology to analyse and compare media products and the contexts in which they are produced and consumed in order to make informed arguments, reach substantiated judgements and draw conclusions about media issues
- appreciate how theoretical understanding supports practice and practice supports theoretical understanding
- develop practical skills by providing opportunities for creative media production.

### Key Stage 5 Curriculum

The WJEC Eduqas A level in Media Studies offers a broad, engaging and stimulating course of study which enables learners to:

- demonstrate skills of enquiry, critical thinking, decision-making and analysis
- demonstrate a critical approach to media issues
- demonstrate appreciation and critical understanding of the media and their role

both historically and currently in society, culture, politics and the economy

• develop an understanding of the dynamic and changing relationships between

media forms, products, industries and audiences

- demonstrate knowledge and understanding of the global nature of the media
- apply theoretical knowledge and specialist subject specific terminology to analyse and compare media products and the contexts in which they are produced and consumed
- make informed arguments, reach substantiated judgements and draw conclusions about media issues
- engage in critical debate about academic theories used in media studies
- appreciate how theoretical understanding supports practice and practice supports theoretical understanding
- demonstrate sophisticated practical skills by providing opportunities for creative media production.

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## **Extended Learning**

What we offer to extend the learning of our students

• Club Media will run every Wednesday 3-4 in the LRG. Students will be invited to use a range of software to create their own Media content, watch popular television shows or simply conduct extra research into their favourite Media products.

What can parents do to support extended learning in this subject?

• Watch, read and listen to the set products with their children. Share their own favourite media products with their children and discuss them.